Strengthening the editorial powerhouse

DTI holds first Editors’ Meeting

By DTI

LEIPZIG, Germany: Providing quality and valuable information in dentistry has always been a primary aim of the Dental Tribune International (DTI) publishing group. As the group’s network and the dental industry are growing rapidly, a focus on content is more important today than ever before. For this reason, editorial representatives from 20 countries recently came together for the first DTI Editors’ Meeting.

From 31 May to 2 June, DTI hosted the editorial heads of the publishing group in Leipzig, where the company’s international headquarters is located. Almost 40 representatives attended to discuss the cornerstones of journalism and production guidelines, which are most important for assuring the quality of the DTI publishing portfolio. The group currently produces over 120 print publications and manages multiple websites that together reach more than 650,000 dentists in over 90 countries.

As part of its continuing portfolio expansion and in response to the growing importance of digital media, DTI